

Federal Communications Commission Washington, D.C. 20554

June 11, 2007

DA 07-2419 Released: June 11, 2007

<u>CERTIFIED MAIL – RETURN RECEIPT REQUESTED</u>

Tribune Television Northwest, Inc. KCPQ(TV)
1813 Westlake Avenue North
Seattle, Washington 98109

Re: Tribune Television Northwest, Inc. KCPQ(TV), Tacoma, WA Facility ID No. 33894 File No. BRCT-20061002BDD

Dear Licensee:

This letter refers to your license renewal application for station KCPQ(TV), Tacoma, WA.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of the Rules, 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limitations became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On October 2, 2006, you filed the above-referenced license renewal application for station KCPQ(TV). In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station KCPQ(TV) failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 19 to the renewal application, you state that station KCPQ(TV) exceeded the children's television commercial limits on five occasions between June 3, 2000, and February 22, 2003. Of those five overages, one was 15 seconds in duration and four were 30 seconds in duration. You attribute the overages to human error and/or inadvertence. You also describe corrective measures taken to prevent future violations.

It appears from the information before us that the overages in question were *de minimis* violations of the children's television commercial limits. Such violations of Section 73.670 of the Commission's Rules do not warrant further consideration in connection with KCPQ(TV)'s renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to the licensee at the address listed above, and to R. Clark Wadlow, Esquire, Sidley Austin LLP, 1501 K Street, N.W., Washington, D.C. 20005.

Sincerely,

Barbara A. Kreisman Chief, Video Division Media Bureau